The best missionary work we can do is with illustrations from our albums. While we are writing articles and egging one another on through the philatelic press, which reaches to a certain extent, only persons already philatelists, how many of our collections are locked up in vaults for safe keeping and taken out only for our own delectation, when it should be shown and talked about to our friends. – Chas. E. Jenney

Among the most common faults in philatelic advertising is the overcrowding of space, the use of too fine type in the body of the ad, and the type insufficiently bold and striking. If you are preparing a three inch ad and have hit upon a neat, clever headline, one inch of the space, at least, should be devoted to the headline. – Louis G. Quackenbush.

The stamps of Germany have little to boast of in the way of beauty, but they have always been popular, and for the amount of study received from philatelic students they are second to none. – Gordon C. Corbaley.

Let your collection be as large as you can make it, without spoiling it, but do not sacrifice the opportunity to make a good collection, merely for the sake of a large collection. Give up once and forever the idea that you can make, or that you should even try to make, a complete collection. – Hobart Clark.

There is no end to the pleasure, which a philatelic convention affords to those who are fortunate enough to be able to attend, for the convention is not only a pleasure maker but it is a most successful advertiser. – D. Harlan King.

There was a time when most of our prominent dealers were also collectors, and hence a fellow interest kept collectors and dealers together in spirit. But slowly, as the monetary side of stamp collecting was emphasized by the former and sustained by the latter, the gap began to widen, and gradually dealers begin to break up their collections. – E.L. Smiley.

A glance over a catalogue will show that a pen-cancelled stamp is almost always supposed to occupy a lower philatelic scale than the same stamp postally cancelled, even though the two may have been printed on the same sheet, side by side. – Amy L. Swift.

Should a stamp become folded or creased do not attempt to straighten without first dampening it. Many a good stamp has been spoiled for want of proper care. To remove the paper from stamps that will bear soaking, simply dip in water and spread out for a few minutes, or take a flat dish, put blotting paper at bottom and cover with sufficient water to soak the paper; lay stamps on, with paper down. – Chas. J. Thomas.